

XML One: 60 Second Radio Spot

Hey programmers, webmasters and Internet entrepreneurs.

Let's Face It. If you're not up to speed on the latest XML tools, your e-business is e-history!

Here's the good news. XML One is bringing the world's leading XML gurus right here to Austin March 28th through 31st.

Here's your chance to hang with them and work through real-world examples of how XML is revolutionizing the way business is being done.

We're talking about more than 100 hours of the most technically advanced XML content anywhere.

Then you can wander over to the interactive exhibit floor and test-drive the latest and greatest XML applications and development tools from vendors like IBM, Microsoft and Oracle.

And, if that's not enough ... they're giving away a really cool laptop every day!

So don't miss XML One, March 28th to the 31st at the Austin Renaissance Marriott. Log on to www.kjfk.com and click through to XML One for the full scoop. Or call xxx.xxxx. They'll even give you a free pass for the exhibit floor. Student volunteers can get into the whole conference for free.

So get down to XML One. Get the tools you need to stay ahead of the e-Business curve from the experts.

And start making e-business history.